



Sussex County Miners Sales and Sponsorship Internship

Type of Position: Internship (multiple positions available)
Commitment: January 2019 – May 2019
Compensation: 40 hours unpaid, with the opportunity to earn college credit

The Sales and Sponsorship Internship program is a hands-on internship that will expose students to all aspects of sales and marketing for a professional baseball team. Students will learn and assist our sales staff with the solicitation of group sales ticket packages and corporate sales. Interns will have a rotational schedule, including office hours and working at home games.

Responsibilities:

- Supporting the daily tasks of the Sales Department
- Create and implement programming related to game-day themes and group sales
- Client prospecting and data base management
- Inside sales
- Create proposals and participate in presentations to prospects
- Assist with the implementation of corporate partnerships

Qualifications:

- Sport Management, Marketing, Public Relations, and Communications majors preferred, but candidates with other concentrations considered
- Must be able enthusiastic and able to keep up in a fast-paced environment
- Provide a fun, entertaining, and positive family-friendly experience for our Miners fans.
- Be able to assist and learn from our sales team
- Excellent verbal and written communication skills
- Positive, outgoing attitude and willingness to learn required
- Must be able to lift 10 – 40 lbs. and stand for long periods of time as needed
- Able to comply with the rotational schedule of working office hours assisting sales or working the operations of our home games
- Additional mascot appearances and street team events as needed

Interested candidates should submit their resume and cover letter via email careers@statefairgroup.com. Email applications only please.