



Sussex County Miners Social Media Internship

Type of Position: Internship (multiple positions available)

Commitment: May 2019 - August/September 2019

Compensation: Unpaid with the opportunity to earn college credit

Responsibilities:

- Live-Tweeting home and away games
- Assist in marketing all promotions including daily specials, on-field promotions, and promotional nights
- Create and collect new, engaging content to align with the Sussex County Miners brand
- Assist in creating and executing content plans
- Develop strategies to generate new followers

Qualifications:

- Currently pursuing a degree in sport management, social media marketing or a related field
- Proficient in Facebook, Twitter, Instagram and Snapchat
- Must be able to work flexible hours including days, evenings, weekends, and/or holidays
- Must be able to cover away games via Twitter
- Must possess a strong work ethic and have the ability to multitask
- Experience in Photoshop, a plus

Interested candidates should email their resume to cclites@statefairgroup.com.